

Alessia Argiolas

Ph.D. Student
Management & Innovation

Contacts

Email: _____
Address: _____
Mobile: - _____

Education

- 2017

Università Cattolica del Sacro Cuore

Master Degree in Management, 110L

Thesis: "*Measurement of Social and Environmental Impact: Insights from Kenyan Startups*"

- 2015

Università Cattolica del Sacro Cuore

Bachelor Degree in Management for the Arts and the Cultural Heritage, 110L

Thesis: "*The management of Volunteers in museums: literature review and a case study from the Estorik Collection*"

Academic and professional experience

- 2018 – Present

PhD Student

Università Cattolica del Sacro Cuore

I am in the last year of a Ph.D. Program in Management & Innovation. My doctoral thesis focuses on Social Entrepreneurs in developing countries with a focus on Africa. My research contributes to contextualize methods to value social impact in hostile and developing context. In my two - in progress – manuscripts I use qualitative methods and social network analysis to disentangle the influence of stakeholder's feedbacks and peer relationships on how social entrepreneurs' approach social impact decisions and measure their impact. As a Ph.D. student I co-teach in Business Model & Strategy Course and Social Impact Measurement course at the undergraduate and post graduate level. I have also facilitated different trainings on Social Impact Measurement for professionals and entrepreneurs (i.e. for the Ashoka Visionary Program, East Africa, 2021)

Research Fellow

ALTIS - Alta Scuola Impresa e Società (UCSC)

I am involved in scientific projects and researches related to sustainability, social impact, and other related topics. Main activities are: research design, data collection, data analysis and report development. My last project deals with the sustainable transition in the SME Italian fashion industry.

Impact Specialist

E4Impact Foundation

E4impact delivers MBAs in Impact entrepreneurship, for entrepreneurs across 17 Countries. I am in charge of the impact measurement of the programs. In 2020 I carried out the first socio-economic impact assessment of 5-years of MBA program in Kenya. Among the main activities are stakeholder engagement, data collection, data analysis, materiality analysis.

Alessia Argiolas

Ph.D. Student
Management & Innovation

- 2017 - 2018

Business Analyst

Intesa San Paolo Bank - Subsidiaries Division

1-year talent program at the Multichannel and Customer Experience Office. I was involved in the analysis of bank processes and their transformation for the digital channels and in the development of new bank digital products for private and business clients.

Academic Records

Conference participation

- 2021

Accepted for Egos Colloquium, Amsterdam. Argiolas A., Rawhouser H., Sydow A., “*Balancing Social & Financial Logics in Hostile Environments*”

- 2020

Academy of Management Conference, Vancouver. Paper Development Workshop. "How Theories and Measurement of Social Impact Matter in Research-Year 2" con “How do you do that? The role of peers learning for social impact measurement decisions”

- 2019

Sustainability Ethics & Entrepreneurship Conference, Puerto Rico. “*Social Impact Measurement in Social Ventures. Exploring the role of peers*”

Publications

Sydow A., Ciambotti G., Sottini A., Argiolas, A. (2018) “*Ecotact: Making Public Restrooms in Kenya Sustainable and Attractive*”. SAGE, Business Cases.

Talks

- 2020

AACOSE (African Annual Conference on Social Entrepreneurship), Nairobi. iTalk on ‘*Social entrepreneurship: Building Impactful Entrepreneurship Programs*’